

## **“Be Ready. Be Buckled.” – Safety Belts Save Lives**

The annual Commercial Motor Vehicle (CMV) Safety Belt Partnership “Be Ready. Be Buckled.” art contest for children related to people working in the truck and bus industries in grades K-6 (ages 5-12) runs through Monday, February 28, 2011!

The contest is held in conjunction with the American Society of Safety Engineers’ (ASSE) North American Occupational Safety and Health Week (May 1-7, 2011) celebrations aimed at increasing awareness about work safety – being safe on the job. The “Be Ready, Be Buckled” art contest focuses on urging truck, bus and all drivers to buckle up to save lives and reduce injuries. This year’s theme focuses on the motto “Safety Belts Save Lives!”

Children with a relationship with individuals or organizations in the trucking and bus industries can participate as per entry requirements.

Artwork that best illustrates “the importance of commercial motor vehicle drivers buckling up” with the overarching message “Safety Belts Save Lives” will win the grand prizes in each of the two age categories.

The winners of this contest will be honored at the 9<sup>th</sup> annual ASSE kids’ “Safety-on-the-Job” poster contest awards ceremony in Washington, D.C. on May 2, 2011, as part of the North American Occupational Safety and Health (NAOSH) Week kick-off events.

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When creating your work of art think about these questions:

- Why is it important to buckle up every time while driving a truck, bus, or other large vehicle?
- How does the motto “Safety Belts Save Lives” apply to bus and truck drivers?
- What does it mean to you for truck and bus drivers to buckle up while on the job?
- What would happen if a truck or bus driver did not buckle up while on the job?

The subject of the artwork entry is to be the student’s personal expression of the importance of Commercial Motor Vehicle (CMV) drivers buckling up.

### **Criteria:**

1. Entries can be a painting, drawing, collage, or other two-dimensional work no larger than 11” x 17”.
2. For contact purposes only, students must include their name, address, phone number, school, and grade on the back of their artwork.
3. All entries must be emailed or postmarked by February 28, 2011.

### **Participation: Entrants are divided into two categories by grade:**

- Category A - K through 2nd grades, as of September 7, 2010
- Category B - 3rd through 6th grades, as of September 7, 2010
- There will be a total of 12 winners including first place prize winners for each category.

### **Prizes:**

- Two Grand Prizes: Winners will be recognized at the American Society of Safety Engineers’ (ASSE) NAOSH Week kick-off events in Washington, D.C., during the first week of May, along with ASSE’s Annual Kids’ “Safety-on-the-Job” poster contest.
- Twelve students featured in a 2012 calendar will receive a certificate of appreciation from the CMV Safety Belt Partnership for their entry.

### **Entry Requirements:**

1. Only one submission per student.

2. Student must be related to someone working in the truck or bus industry, sponsored by a partnering member or association of the CMV Safety Belt Partnership or by a business in the commercial vehicle industry.
3. Entry may be a painting, drawing, collage, or other two-dimensional work no larger than 11" x 17".
4. CMV Safety Belt Partnership and members reserve the right to copy and modify any entry for reproduction. Entries will not be returned and may be used for future promotional opportunities.
5. Artwork will be judged on originality of design, clarity of theme message, and artistic merit.
6. Contest ends Monday, February 28, 2011.
7. All submissions must be postmarked no later than Monday, February 28, 2011.
8. Results decided by Friday, March 11, 2011.

### **CMV Safety Belt Partnership Associations**

<ul style="list-style-type: none"> <li>• American Association of Motor Vehicle Administrators (AAMVA)</li> <li>• American Bus Association (ABA)</li> <li>• American Society of Safety Engineers (ASSE)</li> <li>• American Trucking Associations (ATA)</li> <li>• Commercial Vehicle Safety Alliance (CVSA)</li> <li>• Commercial Vehicle Training Association (CVTA)</li> <li>• DRIVE SMART Virginia</li> <li>• Federal Motor Carrier Safety Administration (FMCSA)</li> <li>• First Student, Inc.</li> <li>• Great West Casualty Company</li> <li>• International Association of Chiefs of Police (IACP)</li> <li>• International Registration Plan, Inc. (IRP)</li> <li>• Krueger Ergonomics Consultants</li> <li>• National Association for Pupil Transportation (NAPT)</li> <li>• National Association of Public Funded Truck Driving Schools (NAPFTDS)</li> </ul>	<ul style="list-style-type: none"> <li>• National Association of State Directors of Pupil Transportation Services (NASDPTS)</li> <li>• National Association of Truckstop Operators (NATSO, Inc.)</li> <li>• National Highway Traffic Safety Administration (NHTSA)</li> <li>• National Private Truck Council (NPTC)</li> <li>• National Safety Council (NSC)</li> <li>• National Tank Truck Carriers, Inc. (NTTC)</li> <li>• Network of Employers for Traffic Safety (NETS)</li> <li>• Owner-Operator Independent Drivers Association (OOIDA)</li> <li>• Property Casualty Insurers Association of America</li> <li>• REI Safety Services</li> <li>• Truck Manufacturers Association (TMA)</li> <li>• Truckload Carriers Association Professional Truck Driver Institute, Inc.</li> <li>• United Motorcoach Association (UMA)</li> </ul>
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# National “Be Ready. Be Buckled.” Art Contest Entry Form

Artist’s Name:

Artist’s Age/Grade Level:

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Artist’s Signature:

Artist’s Address:

Artist’s Phone:

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Name of School:

Address of School:

School Phone:

How are you related to a person that works with trucks and buses?

Are you sponsored? If so, by whom?

How did you learn about the contest?

*By entering the contest, each contestant and his or her parents, guardians, and/or legal representatives warrant and represent that submissions are the contestant’s sole and original work. In addition, they consent to the use of the contestant’s first and last name, artwork, grade and age on the 2012 CMV Safety Belt Calendar and other related promotions, without further permission, compensation, or approval. Further, contestants and their parents, guardians, and/or legal representatives release, discharge, indemnify, and agree to hold harmless the CMV Safety Belt Partnership and its members, and representatives from all claims, damages, demands, obligations, or losses of any kind related to this contest.*

**Parent/Guardian Name:**

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**Parent/Guardian Signature:**

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**Parent/Guardian Address & Phone** *(if different from Artist):*

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**Parent/Guardian Email Address:**

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**\*PLEASE CHECK THE INFORMATION YOU HAVE ENTERED ABOVE\***

*All communications regarding this contest, including the announcement of winners, will be sent to the artist's school. Please provide the most current contact information including the home address, and telephone number.*

**Rules and Regulations**

*Original artwork submitted with the contest entry form becomes the property of the CMV Safety Belt Partnership and its members. Art cannot be returned and may be reproduced by the CMV Safety Belt Partnership and member agencies. Winners assign all copyright, trademarks, and other intellectual property rights related to their winning entries to CMV Safety Belt Partnership. Prizes awarded may constitute income under applicable federal, state, and local tax laws, and winners shall be solely responsible for payment of any and all taxes that may be due with respect to acceptance of prizes. Prizes are subject to availability and change. No purchase necessary. Void where prohibited by law.*

**Mail Artwork To:**

CMV Safety Belt Partnership  
c/o CVSA/Attn: Laura Zabriskie  
6303 Ivy Lane, Suite 310 Greenbelt, MD 20770

**For more information, please visit:**

<http://www.fmcsa.dot.gov/safetybelt>  
or email [Martha.Threatt@dot.gov](mailto:Martha.Threatt@dot.gov)